

1.4.0

one for you

Clothes & Accessories

We are 1.4.U.

A company that is not
inspired by global
fashion trends,
because we are
different.



Our **concept** emerges and is driven by everyday life as well as a positive attitude.



Fashion that **stands out** and can be worn throughout the day.

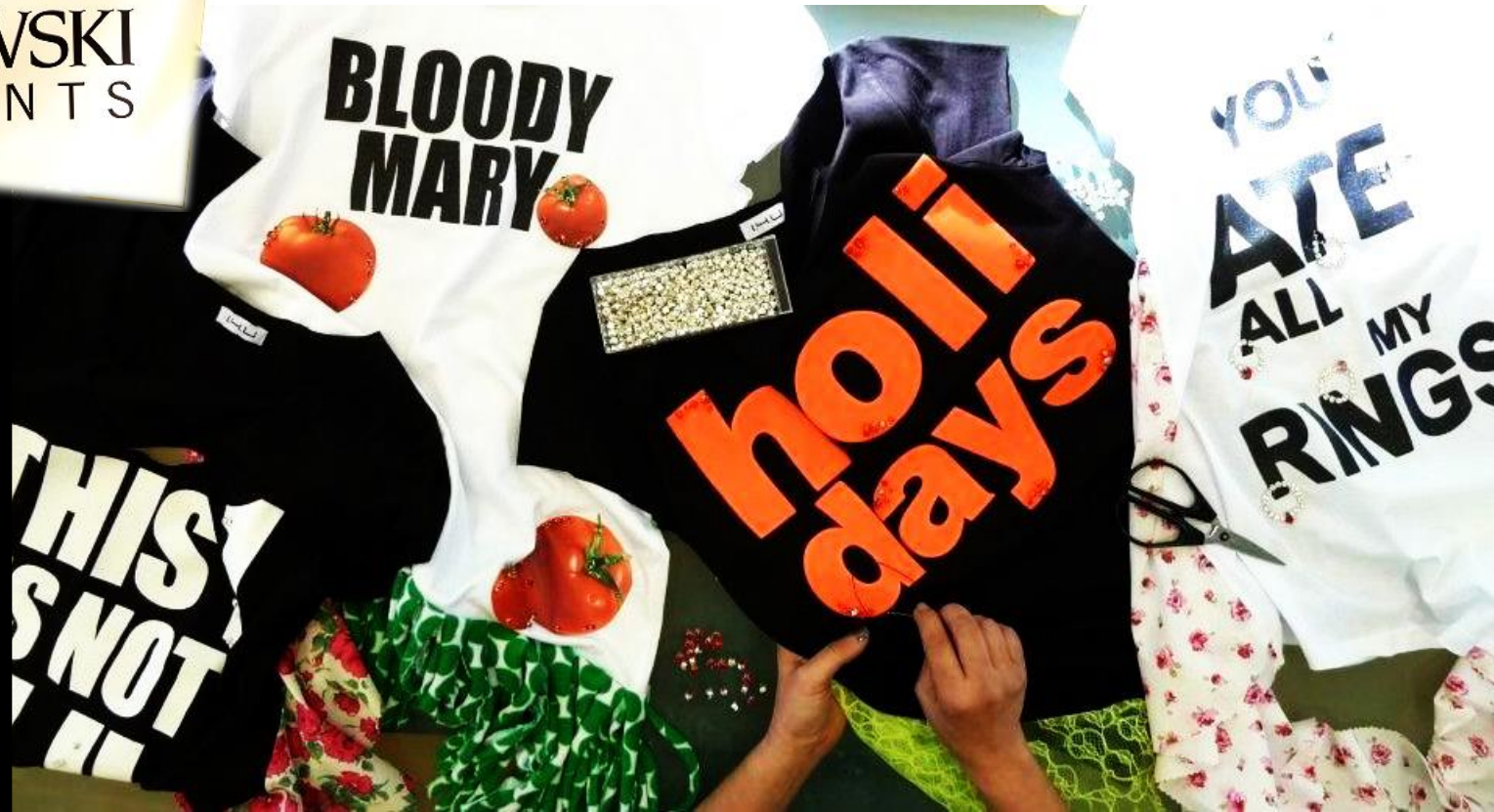


All 1.4.U products are **easily recognizable**, made only using best quality materials.

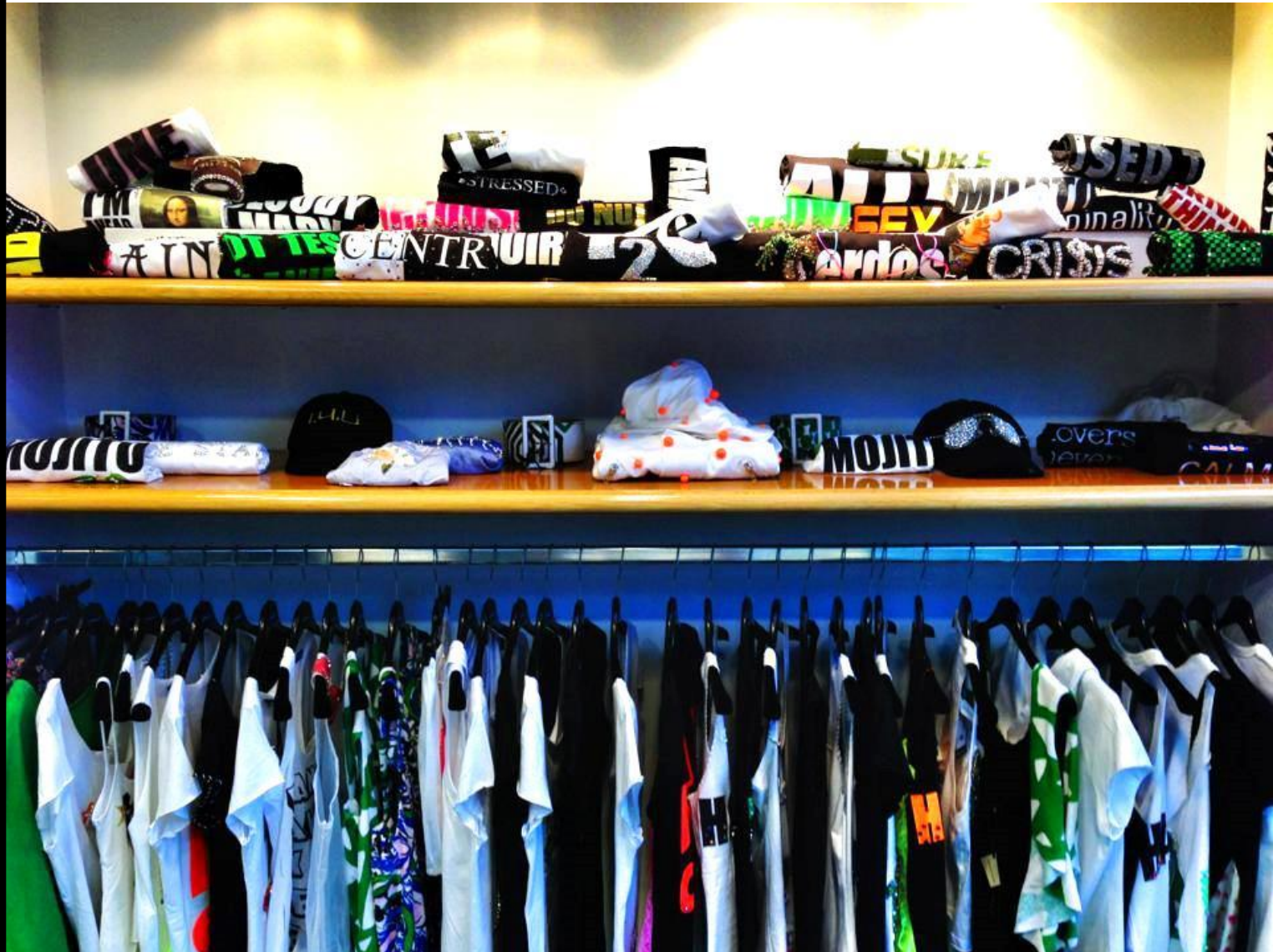


Hand crafted only with **Swarovski**® Crystals & professional workmanship.

MADE WITH
SWAROVSKI
ELEMENTS



What **characterizes** 1.4.U is the continuous flow of styles throughout the year.



Men's Collection consists of Jackets & Pants...



Hoodies
Sweatshirts...



Jeans...



T-shirts & polos...



& Accessories !!!



An ever-expanding **Women's Collection** consists of tops & T-shirts ...



Jackets
pants
& dresses...



Sweatshirts
Coats
& Belts...



14U

www.14u-fashion.com

Lingerie...



Limited Edition...



1.4.U

www.14u-fashion.com

Evening
Collection...



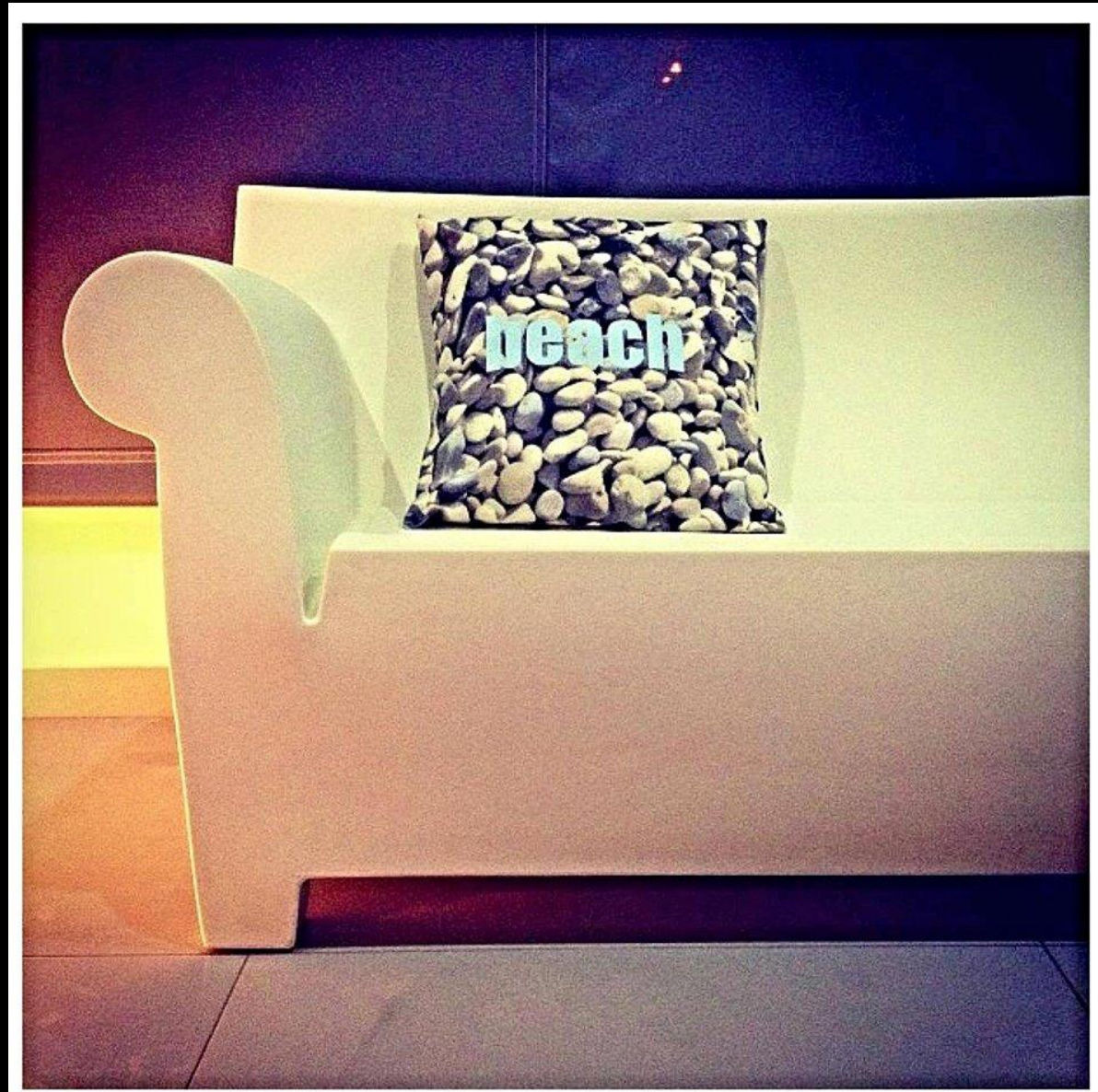
Accessories...



Baby Collection...



Home Accessories...



Founded 2005,

1.4.U is a family owned business based in Athens.

With strategic sales points all over the county, it is well known.

Using only the best quality Greek cotton, great workmanship & professional design, 1.4.U clothes are not just special but unique. The collections are embraced by the covers & pages of best selling magazines & celebrities of Greece.



All production is made exclusively in Greece.



Strategic sales points, with emphasis to interior design, bring the 1.4.U product one step closer to the consumer.

1.4.U Store & Showroom @ Athens !



1.4.U Concept Store @ Athens Metro Mall !



We are proud to present the new 1.4.U website!
www.14u-fashion.com
Multilingual, innovative, easy to access & explore.

1.4.U

MENU ▾

ONLINE SHOP

Coming Soon!
CUSTOM

WHOLESALE

English ▾



The New 1.4.U E-shop is finally alive !

Buy **Wholesale** Worldwide.

- **Live chat** with us for any info regarding our products.
- Focusing on the **easiest** way for you to order.

1.4.U

MENU ▾

ONLINE SHOP

Coming Soon!
CUSTOM

WHOLESALE

English ▾

WHOLESALE SECTION

Welcome to the 1.4.U. Wholesale Section...

A space that enables you to shop worldwide.

If you are a returning customer just enter your passcode below to proceed.

If this is your first visit please fill in your information on the form beside and we will provide you with your own passcode as soon as possible.

Company*

Activity*

Name*

Surname*

VAT Number*

Tax Office

Phone 1*

Phone 2

E-mail Address*

Website

Address

No.

Postal

City*

State

Country*

1.4.U focuses dynamically through all the social networks & projects all its news.

Thanks to thousands of friends all over the world for wearing, believing & following the 1.4.U concept.



1.4.U

52,075 likes · 249 talking about this

www.facebook.com/14ushop

✓ Liked

Message



Clothing

51 Karaoli & Dimitriou str. Vironas P.O. 16231 Athens Greece tel.210.7657637 website:

www.14u-fashion.com

facebook

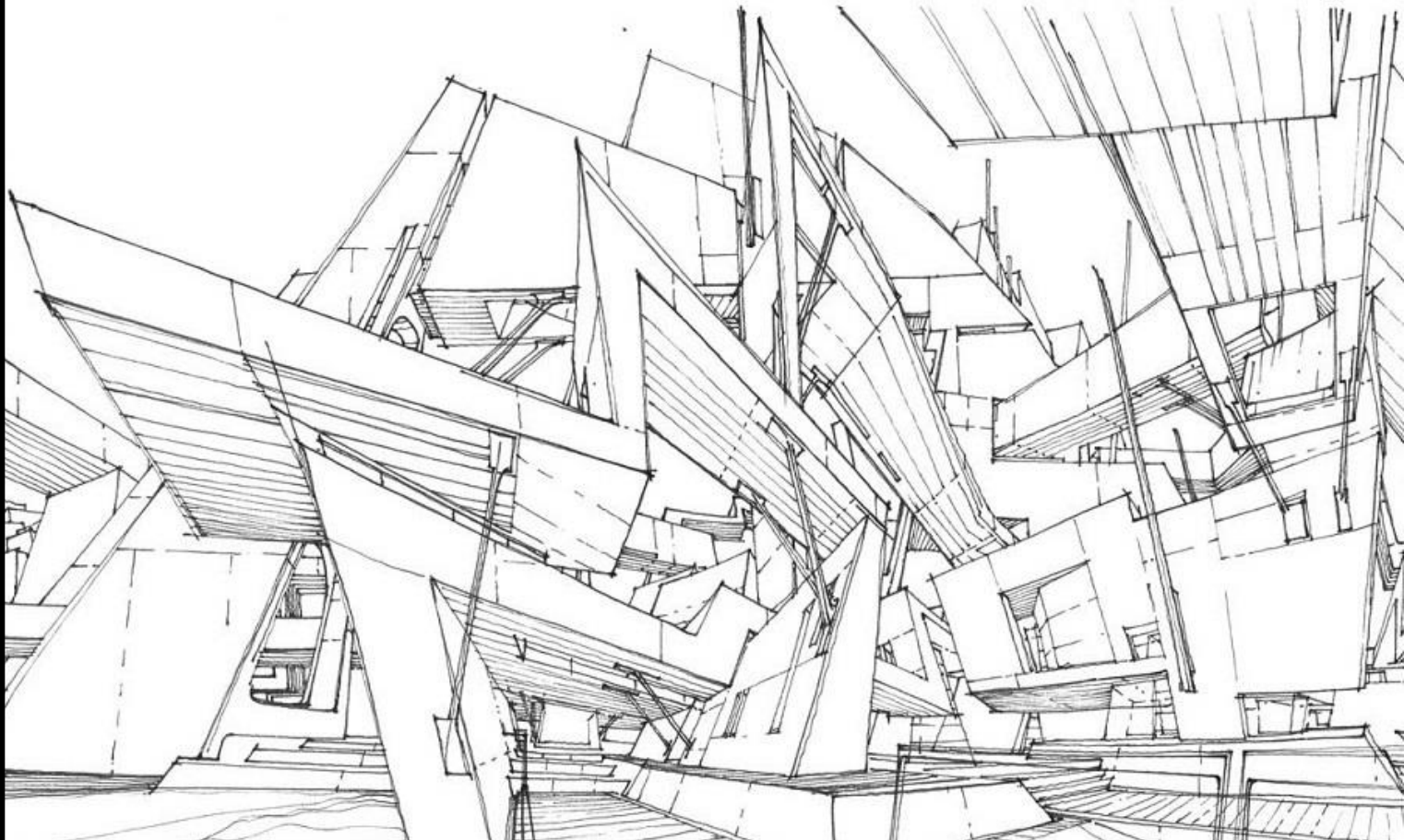
👍 55.443

1.4.U
www.14u-fashion.com

New Project !

The most **innovative & original** franchise project is now available from **TOP FRANCHISES**.

Emphasizing on the philosophy of 1.4.U



The BEST is yet to come...

1.4.U

www.14u-fashion.com



<https://www.facebook.com/14ushop>



https://twitter.com/14U_official



<http://14u-fashion.tumblr.com>



<http://instagram.com/14uofficial>



<http://14u-fashion.blogspot.gr>